

TPC's New Logo



The new TPC logo features the word “தமிழ்” (Tamil) in the centre, emphasising the Committee’s focus on strengthening the use, appreciation, and vitality of the Tamil language, while symbolising the prestige and enduring value of Tamil as one of the world’s oldest classical languages.

In the background of the logo is the silhouette of a banyan tree – a powerful symbol in Tamil culture. With its deep roots and expansive branches, the banyan represents heritage, wisdom, and continuity across generations. Similar to how a tree grows outward yet stays firmly rooted, TPC nurtures a love for Tamil language by honouring its rich traditions while encouraging new expressions through education, community initiatives, and youth and family engagement.

The colour palette balances vibrancy and elegance: the red background reflects the cultural pride and dynamic energy of the Tamil community, complemented by gold lettering which, together with the circular outline, convey dignity, unity, and a collective commitment to sustaining the Tamil language.