



OUR SCHOOLS, OUR STORIES

PHOTO & VIDEO CONTEST 2021

Information Package

for Participants and
Teacher-Facilitators





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For more information, visit:

<https://www.moe.gov.sg/osos>

or email:

schoolstoriesMOE@gmail.com

OUR SCHOOLS, OUR STORIES 2021

“Our Schools, Our Stories” (OSOS) contest is back!

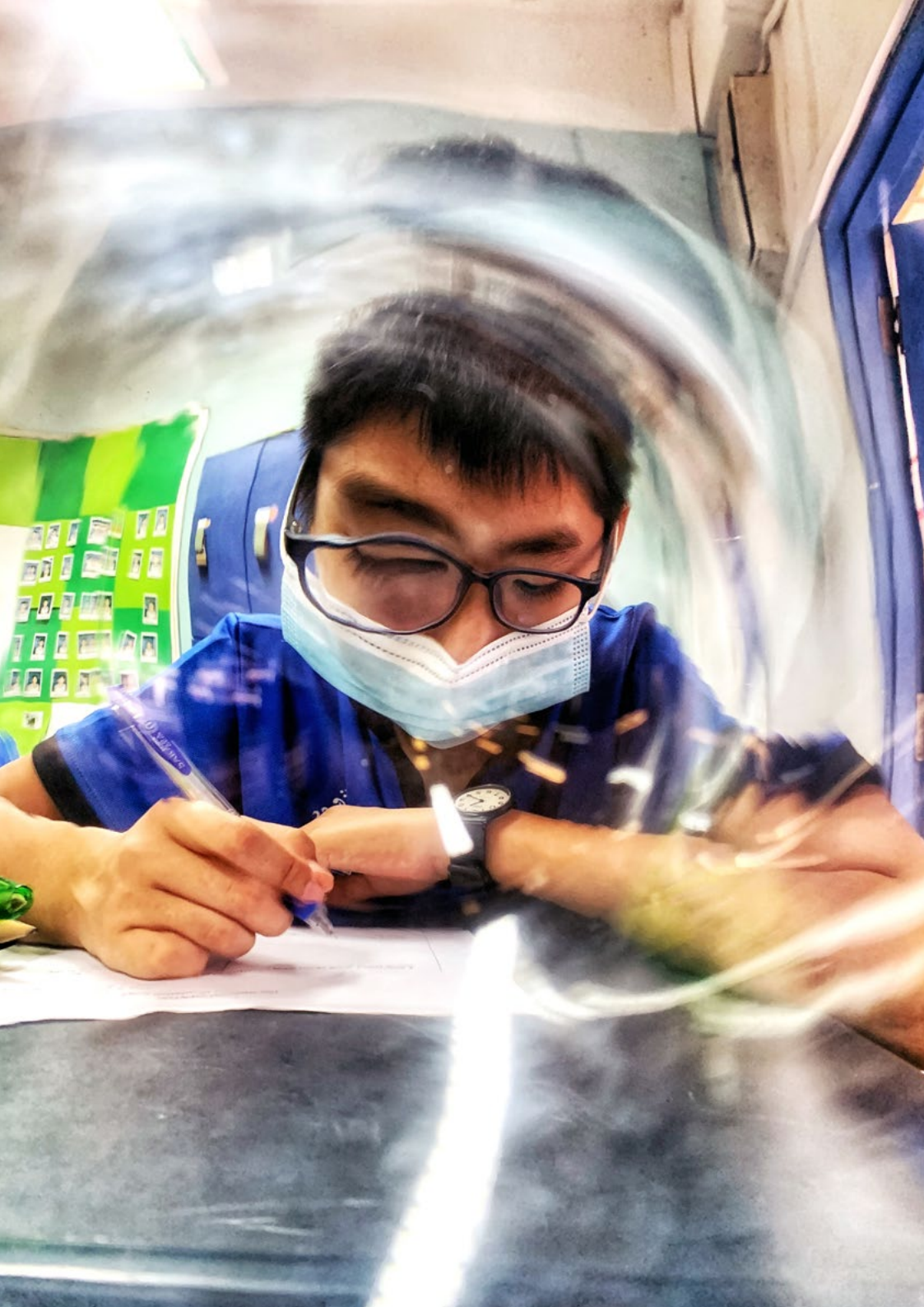
Last year has been a unique one as our nation fights against COVID-19. Beyond wipe-down routines, safe distancing, and home-based learning, it is through these extraordinary times that we realise the strength of our school and community spirit.

In the new normal, our teachers’ resourcefulness and resilience shone through. Students not only adapted to new ways of learning; we have seen how independent they can be. Our community – parent volunteers, school support staff and more – has pitched in to support our children in their own ways. These are rich and meaningful stories, which we hope to continue to share through your submissions.

Many have asked for a video component in OSOS and we have heard you! This year, we are introducing a **new** category for video submissions. You can refer to page 08 for more information. For those who are interested in the photo category, browse through past OSOS entries on pages 26 to 39 to get inspired.

Submissions can include photos or videos taken from **1 August 2020 to 31 July 2021.**





QUICK GUIDE

New to the OSOS photo and video contest? Read our 3-step introduction and start snapping away!

Choose contest category

Do you fall within the **Junior**, **Youth** or **Staff** category? Details of each category's requirements are on page 08.

1

Tell your story

Brainstorm and start shooting

What story do you want to tell? Choose one of the contest themes and start planning. Then go out and start shooting!

Write a photo story caption or video description

Include a photo story or video description in 50 to 150 words.

2

Submit your entry online

Ensure that your files are named correctly (see page 17). Then, submit your entry at <https://go.gov.sg/osos2021submission>.

Submissions close on **31 July 2021, 2359 hrs.**

3

CONTEST CATEGORIES

Submit your photo or video entry based on one of the following categories.

| | Junior | Youth | Staff |
|---|--|--|---|
| AGE You are: | <ul style="list-style-type: none"> P5-6 / Sec 1-2 (for students in mainstream schools); <i>or</i> 11-16 years old for students studying in Special Education schools | <ul style="list-style-type: none"> Sec 3-5 / JC 1-2 (for students in mainstream schools); <i>or</i> 17-21 years old for students studying in Special Education schools | |
| NO. OF PEOPLE IN A GROUP | <ul style="list-style-type: none"> Individual or a team of up to 3 students One teacher-facilitator to oversee | <ul style="list-style-type: none"> Individual or a team of up to 3 students One teacher-facilitator to oversee | <ul style="list-style-type: none"> Individual only |
| PHOTO STORIES* Each entry to comprise of: | <ul style="list-style-type: none"> 4-6 photos 50-150 word caption | <ul style="list-style-type: none"> 5-7 photos 50-150 word caption | <ul style="list-style-type: none"> 7-10 photos 50-150 word caption |
| VIDEO STORIES* Each entry to comprise of: | <ul style="list-style-type: none"> One video (up to 60 seconds) 50-150 word caption | <ul style="list-style-type: none"> One video (up to 60 seconds) 50-150 word caption | <ul style="list-style-type: none"> One video (up to 60 seconds) 50-150 word caption |

*Please refer to page 12 for photo and video specifications.

THEMES

Tell your story around one of the following themes.

PHOTO STORY

Priceless Moments (PM)

To showcase precious memories forged in school with teachers, classmates and friends

Our School Community (OSC)

To showcase the camaraderie and friendship in our schools e.g. parent volunteers or non-teaching staff who play a role in enriching and complementing our students' school life

United as One (UO)

To showcase the solidarity and resilience in our teachers and students as we stand together as one

Note: Each set of photos submitted must come from the same theme.

VIDEO STORY

What Makes Your School Special?

Shoot a video no more than 60 seconds long and tell us what is interesting about your school



RULES & REGULATIONS

OVERVIEW

1. Photos and videos must be taken by the participant from **1 August 2020 to 31 July 2021**. This date applies to all images and videos submitted. **The participant(s) acknowledges that they are the creator and own the copyrights of the submitted photographs and videos.**
2. Videos should be shot with Safe Management Measures (SMM) taken into consideration, in line with the national posture. Check out IMDA's [website](#) for the most current advisory on SMM. Although the [guidelines](#) apply to media companies, as a participant, you could refer to them as a reference and guide.
3. In the event that any winner is disqualified from the contest, the Ministry of Education, at its sole discretion, may decide whether a replacement winner should be selected. In this event, any further winner will be selected on the same criteria as set out in the Terms and Conditions. The Ministry of Education can repeat this process any number of times until it has selected a satisfactory winner in accordance with these Terms and Conditions.

ROLE OF TEACHER-FACILITATOR FOR JUNIOR AND YOUTH CATEGORIES

4. Each team in the Junior and Youth Category must comprise a teacher-facilitator who is from the same school as the students.
5. The teacher-facilitator shall act as a point of contact between the organisers and the team. He/she should not be doing any substantial work on behalf of the students, but is allowed to brainstorm with, advise or guide students on whether they are heading in the correct direction. He/she should ensure photos and videos are taken by the students themselves and to the best of their ability. He/she can do the same for multiple teams in the school.
6. The teacher-facilitator shall help the team(s) register and submit their entries online at <https://go.gov.sg/osos2021submission>.

PHOTO AND VIDEO SUBMISSIONS

7. Photos and videos shall follow these specifications:

| | PHOTOS | VIDEOS |
|-----------------------------|--|---|
| Quality / Resolution | <ul style="list-style-type: none"> At least 2560 x 1920 px Max. 6720 px on long side 300 dpi | <ul style="list-style-type: none"> Video can be shot on any device in landscape or portrait orientation Aspect ratio: 4:3 or 16:9 Resolution: HD (1280 x 720 px) or FHD (1920 x 1080 px) |
| File format and size | <ul style="list-style-type: none"> JPEG (.jpg) Min. 3 MB and max. 10 MB per file Photos can be shot on mobile phones or cameras | <ul style="list-style-type: none"> MP4 (.mp4) or MOV (.mov) Up to 60 seconds in length (footage beyond 1 minute will not be accepted) Max. 150 MB per file Video must be shot using a camera or mobile phone (slideshows and photo collages will not be accepted) |

8. Minor editing (for brightness and contrast) to photos is allowed. Videos that are modified with image editing software or equivalent programs are allowed. Participants must guarantee that photo and video enhancements were made via the use of legally acquired software.
9. Photos shall be in colour and NOT include watermarks, borders or signatures. Videos containing watermarks (including video credits) and Augmented Reality (AR) effects apps will not be accepted.
10. Photos or videos submitted shall be in good taste and must not contain any image that are deemed indecent, blasphemous, libellous, offensive, pornographic, politically insensitive, racially insensitive, or otherwise unlawful or depict any inappropriate activity. The Ministry of Education reserves the rights to reject any entry that is deemed to be inappropriate.

11. Entries must not have been previously submitted for other competitions or accepted for broadcast through any public media (e.g. Internet, radio, television).
12. Entries must not be concurrently submitted for other competitions, distributed, broadcast or otherwise made public, until the results of this competition are announced.
13. Each school may submit as many entries as they wish. Every entry requires a new, separate submission.
14. Each student or staff can submit one entry only, under the photo or video category respectively. They can however participate in both photo and video categories if they wish.
15. The closing date for the submission is **31 July 2021, 2359 hrs**. Late entries will not be accepted.

PERMISSION AND COPYRIGHT (IMPORTANT TO NOTE)

16. Do **seek permission** from photo or video subjects. Always ask them if they are agreeable to be in your photos or videos before you snap or shoot away. Share with them why you are taking their photos or videos and where the photos or videos may be used.
17. Participants are responsible for taking all steps necessary to protect the rights of persons depicted, including but not limited to obtaining their permission. Participants are responsible for the resolution of any legal issues arising from their works. Most schools already have an arrangement to inform parents about use of their children's image in footage and visuals, which allows them to film and photograph the students and use these to create materials for school use and purpose. If you do not have a blanket permission from parents, do inform and obtain written consent from the parents of those students whom you will be involving in the shoot.

18. If you use music in your video, do make sure that you have the rights to do so. Consider creating your own or seek permission from those whose original composition you intend to use. If you use copyright-free music, you should read the user agreement and media usage policy to ensure that you can use it for the objective of this submission where selected entries will be made available for public viewing on the Ministry of Education's social media platforms and other online channels for publicity purposes.
19. Participants must ensure that there is no plagiarism or violation of copyrighted work.
20. You reserve the rights to your photos or videos. However, by entering the contest, you grant the Ministry of Education the license to use the materials contained in the entries, in full or partially, to advertise, publicise, in various media of its choosing, including, but not limited to, newspapers, magazines, publications, radio, television, public screenings and any other electronic media including, but not limited to the Internet, or other purposes in a manner it deems fit to showcase our education system. The Ministry of Education reserves the right to publicise the photos or videos in this contest on its media channels and/or other public-facing programmes, events or platforms for communications and outreach purposes beyond OSOS 2021.





NAME YOUR FILES

Participants are required to submit all photo and video stories online. To ensure that your entries are received successfully, each image or video file should be named following the formats below.

PHOTO STORY

<Category>_<Theme>_<Full School Name>_<Participant 1's Name>_<Photo Order>
e.g. Junior_PM_XYZPrimarySchool_AngieTan_1.jpg

Use these acronyms for the selected theme:

- Priceless Moments – PM
- Our School Community – OSC
- United as One – UO

VIDEO STORY

<Category>_<Full School Name>_<Participant 1's Name>_<Video Title>
e.g. Junior_XYZPrimarySchool_AngieTan_MySchoolRocks.mp4

SUBMISSION

Ready to submit your entry? Take note of these pointers for a smooth process.

1. Participants are required to submit their original high-quality files online.
2. You will be required to fill in these details at the submission page.
 - Title of photo or video story
 - 50-150 words about your photo or video story
 - School name
 - Category (Junior/Youth/Staff)
 - Theme (PM, OSC, UO) (for photo submissions)
 - Full names of participant(s)
 - Name of teacher-facilitator (if applicable)
 - Music title and source (if applicable, for video submissions)
3. Entries that are incomplete, incorrectly filled in and/or submitted late will be disqualified.
4. Each student or staff can submit one entry only, under the photo or video category respectively. They can however participate in both photo and video categories if they wish. For Junior and Youth categories, the teacher-facilitator shall assist in the submission of entries.
5. Submit your entries via
<https://go.gov.sg/osos2021submission>



Scan to visit site





JUDGING & AWARDS

JUDGING CRITERIA

1. The judges' decision is final.
2. Entries will be judged based on the following criteria:

Technical Quality

50%

Storytelling & Creativity

50%

AWARDS

1. Every participant will receive an e-certificate of participation.
2. Awards will be given for each theme and category.
3. The awards and prizes for the following categories are as follow:

| | JUNIOR | YOUTH | STAFF |
|-------|--|--|--|
| Photo | Best Photo Story Award <ul style="list-style-type: none"> • \$400 vouchers • Plaque (each member) | Best Photo Story Award <ul style="list-style-type: none"> • \$400 vouchers • Plaque (each member) | Best Photo Story Award <ul style="list-style-type: none"> • \$400 vouchers • Plaque |
| | 2 Honourable Mentions <ul style="list-style-type: none"> • \$200 vouchers • Plaque (each member) | 2 Honourable Mentions <ul style="list-style-type: none"> • \$200 vouchers • Plaque (each member) | 2 Honourable Mentions <ul style="list-style-type: none"> • \$200 vouchers • Plaque |
| Video | Best Video Award <ul style="list-style-type: none"> • \$400 Vouchers • Plaque (each member) | Best Video Award <ul style="list-style-type: none"> • \$400 vouchers • Plaque (each member) | Best Video Award <ul style="list-style-type: none"> • \$400 vouchers • Plaque |

4. Winners will be informed by email from August 2021 for details pertaining to prize collection. The Ministry of Education will announce the winners and showcase the winning entries via its social media accounts as well.
5. The Ministry of Education reserves the rights to change or replace the prize with another of equal or greater value should the featured prize become unavailable. Prizes are not exchangeable for cash.

PHOTOGRAPHY & VIDEOGRAPHY TIPS

Want to participate in OSOS 2021 but not sure what makes a good photo or video? You do not have to be a pro to take part!

PHOTOGRAPHY TIPS

To help you view and capture school life through a different lens, we have curated a set of useful tips for beginners, as well as more advanced pointers if you are keen to explore the technical aspects of photography.

Through these tips, we guide you through figuring out how to play with angles, then progress to learning how to adjust your camera settings to show movement or freeze action. If terms like Aperture, Depth of Field, and ISO intrigue you, jump into our Deep Dive section, where we lay out these technicalities.

VIDEOGRAPHY TIPS

This year, we have included a new video category for those who wish to feature their school stories through motion graphics.

If you're up for the challenge to submit a video showcasing a special or interesting aspect of your school, check out this quick guide on the steps and what to look out for in video production.

Have fun and good luck!

**OSOS 2021
Photography Tips
Attachment**



**OSOS 2021
Videography Tips
Attachment**





NEED INSPIRATION?

PHOTO STORY IDEAS

Wondering how to develop the theme for your photo story? Here are some ideas.

Do note that these examples are just suggestions and you can still explore your own interpretations for the themes. You can also get ideas from the OSOS website.

PRICELESS MOMENTS

- Students teaching their friends how to play a musical instrument
- Delivering thank-you notes to frontline workers
- Teachers greeting their students at the school gate in the morning
- Bonding over snack time/recess/lunch

OUR SCHOOL COMMUNITY

- A teacher who makes a difference in many students' lives
- Students doing wipe-down routines
- Canteen vendors operating their stalls
- Unsung heroes in the school

UNITED AS ONE

- Teachers and students meeting online for classes
- Teachers who are volunteering their services in the community
- Students sewing masks together
- Celebrating school events together

PHOTO STORY SAMPLES

The following are some ideas for how your photo stories can unfold. Teacher-facilitators or participants may use these samples to understand the components of a photo story.

Priceless Moments



Our School Community



United as One



Visit the Our Schools, Our Stories website for more!
<https://www.moe.gov.sg/osos>

PHOTO STORY SAMPLES

Priceless Moments

Category

Junior

Title

From Old Wooden Pallets to
New Furniture

Story by

Cruz John Davidson Pascua,
Carmen Liew Kai Xin & Hridik Paldiwal
Fernvale Primary School

Caption

We wanted to refresh the look of our Co-Curricular Activity recording studio, so we found out more about upcycling and how it can contribute to a more sustainable environment. We met Jackie, who is very passionate about upcycling discarded wooden pallets into new furniture. It was so much fun learning to make our own tables. Our hands had never been dirtier as we sanded wood, slapped on putty, and polished its surfaces – that's one less wooden pallet gone to waste!

(Photos were taken before COVID-19.)



PHOTO STORY SAMPLES

Priceless Moments

Category

Youth

Title

A Thrilling Ride

Story by

Ng Wei Qi, Rachel

St Andrew's Junior College

Caption

The morning exercises we did, the lessons we attended, the sports events we participated in, the cheers we shouted till we lost our voices... These seemingly ordinary moments are the ones that made my experience at St Andrew's Junior College (SAJC) like no other. Our "work hard, play hard" culture has taught me to be adaptable, and this thrilling ride is what makes me call SAJC home!

(Photos were taken before COVID-19.)



PHOTO STORY SAMPLES

Our School Community

Category

Youth

Title

Our Kent Ridge Family

Story by

Emico Ong Jia Qi, Seah Qi En Marilyn
& Yeo Saraphina
Kent Ridge Secondary School

Caption

With COVID-19, our school staff members have taken on new roles, such as being stationed at the foyer to ensure safe distancing, while monitoring temperatures to ensure that those entering the school are healthy. Students and staff have exhibited resilience in adapting to these changes and are always ready to offer a helping hand. Together, as a Kent Ridge family, we are determined to overcome obstacles together.



PHOTO STORY SAMPLES

Our School Community

Category

Staff

Title

Our School's Batman

Story by

Ms Diana Binte Mohamed Mazlan
First Toa Payoh Primary School

Caption

Meet Joel, our school's discipline master. Catch him mentoring students over breakfast in the mornings, coaching students in sports, and supporting students in the Home @ School programme – an initiative that engages students in study and play. Affectionately called Batman by his students, Joel is like their superhero who never gives up on them. Once home, Joel wears the hat of a newly-minted father, spending time with Little Batman, till a new dawn breaks and it is time to return to school again.



PHOTO STORY SAMPLES

United as One

Category

Staff

Title

Caring Beyond Measure

Story by

Mdm Ervinna Leong

MOE Kindergarten @ Fernvale

Caption

During this pandemic season, all of us at MOE Kindergarten @ Fernvale are embracing the new normal and embracing safe management measures with care in our hearts and minds. We play our part in keeping our school safe and clean by keeping masks on, following the handwashing regime, and maintaining a safe distance, while still learning joyfully together. Our hearts, love, care and concern go beyond these dividers. No amount of distance or barriers can prevent us from being united as one.



PHOTO STORY SAMPLES

United as One

Category

Youth

Title

Celebrating 95 Years of History

Story by

Chua Qi Yun, Phua Xing Yi &

Kam Wei Yi

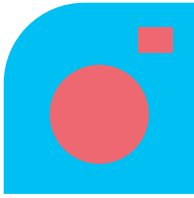
Geylang Methodist School (Secondary)

Caption

To celebrate our school's 95th anniversary, the performing arts Co-Curricular Activities and teachers put up a concert. They devoted a lot of time and effort, rehearsing numerous times, in order to put up a great performance. It was a memorable celebration and showcased their talents to the audience. Their contributions warmed the hearts of the audience and every member of the school.

(Photos were taken before COVID-19.)





Ministry of Education
SINGAPORE

