

**ACTIVITIES AT THE OPENING CEREMONY OF THE INAUGURAL NATIONAL
TERTIARY CHINESE READING FESTIVAL 2019, 8 NOVEMBER 2019**

Activity	Speaker
<u>Keynote Speech</u> <i>“From the Classical Chinese Fiction to Film, HELLFIRE - LI BAI -- Future of China movie IP licensing and merchandising”</i>	Mr Qi Hao Nan, Film Director
<u>Forum</u> <i>“Zero to Hero 零 Chinese literature and Global IP strategy -- How do treasures in Chinese Literature become the catalysts for new movies and TV shows?”</i>	Mr Qi Hao Nan Mr Molby Low, Founder of WaWa Pictures Pte Ltd Mr Ang Eng Tee, Scriptwriter
<u>Sharing Session 1</u> <i>“Journey from entry into the China movie industry to working with Oscar award-winning teams”</i>	Mr Qi Hao Nan
<u>Sharing Session 2</u> <i>“What does it take to re-tell and re-make a story like “Little Nyonya” to the audience in China?”</i>	Mr Ang Eng Tee
<u>Sharing Session 3</u> <i>“Hello China: Beyond cross-platforms and trans-media, how Spherical Thinking propels china’s entertainment industry in the 5G era”</i>	Mr Qi Hao Nan Mr Ken Huang, Producer
<u>Sharing Session 4</u> <i>“Journey to the West: From Literature to Super IP (Intellectual Property)”</i>	Mr Molby Low
<u>Workshop 1</u> <i>“Reading and moral cultivations in life”</i>	Mdm Lim Kwee Hua, Principal Master Teacher
<u>Workshop 2</u> <i>“Exploring the trails of life through picture books and language”</i>	Dr Zheng Wan-ni, Head of Department of Pre-School at Singapore Centre for Chinese Language Teaching