

List of ICSC-Supported Projects from First Call for Proposals

1. Cyber Wellness Student Ambassadors Programme

Developed by ACP Computer Training & Consultancy Pte Ltd for Microsoft Singapore Pte Ltd, and supported by MOE and IDA, the programme promotes safe and responsible use of ICT among students. Through the various cyber wellness activities, which include talks and lessons in class, the students play an active role in promoting cyber wellness among their peers. The programme complements schools' existing efforts in reaching out to students and cyber wellness teacher coordinators to encourage good cyber wellness practices.

2. Cyber Wellness Website and Competition

Developed by Digital Brew Pte Ltd, the Cyber Wellness Website (www.savvysurfers.sg), which will be launched by early August 2010, is a portal for community sharing amongst students, teachers and parents. The website will host interactive videos, lesson plans and other resources and links. This project was initiated on 1 February 2010, and is expected to be completed by 30 November 2010. In the first phase, a series of interactive videos on real case studies will be pilot-produced for student peer discussion at Crescent Girls' School. The project is currently transiting into the second phase where schools will be invited to visit the online portal to access the interactive videos and submit their own videos, animation or games about cyber wellness.

3. Cyber Wellness Education for Junior Colleges

The programme is designed by iGROW Pte Ltd to help students in junior colleges protect themselves and to empower them to take responsibility of their own well-being in cyberspace. There is a classroom-based training programme covering topics like Internet content, cyber-behaviour, computer security and more. There is also a training programme for teachers to equip them with knowledge and skills to follow through with their students in creating a cyber wellness community within the school.

4. Cyber Wellness Movement for ITE Students

The Cyber Wellness Movement by the Institute of Technical Education (ITE), College West Campus, adopts a holistic and systematic approach to reach out to ITE students, parents and educators. Through interactive drama, workshops, group work and peer mentoring, the students, parents and teachers are involved in effecting positive netiquette, and raising and promoting awareness of cyber wellness.

5. Cyber Wellness Public Education

This Media Development Authority-initiated campaign is a cyber wellness public education outreach programme which targets both students and parents. Adopting a two-pronged approach to generate awareness and encourage critical thinking of

cyber wellness, the campaign will host (i) a nationwide engagement programme where participants could share their cyber wellness stories and (ii) a slew of activities including workshops, seminars and talks.

6. Digital Natives Avatar Mothers (Pre-School)

The GRID MMS Pte Ltd's nationwide cyber wellness public awareness and engagement programme encourages mothers to be equipped with knowledge and tools to help themselves, as well as their young children, to understand and explore the digital world. Under this programme, cyber wellness is seen in the context of the larger psycho-social milieu.

7. Cyber Safety Virtual Park

Developed and hosted on a National Portal platform, the National Crime Prevention Council Cyber Safety Virtual Park is a comprehensive one-stop online resource centre, providing information on cyber wellness, as well as safety and security, for both students and teachers. The fun and engaging education platform provides a conducive learning experience through the use of avatars in an interactive virtual world.

8. CyberWIZ Camp

The three-and-a-half day camp is organised by the Institute of Mental Health to provide intervention and education to parents and children to break away from computer dependency. The programme aims to help parent-child groupings understand issues arising from excessive computer usage and emphasises the importance of parent-child communication in creating a balanced family-work life.

9. Cyber Wellness Counselling (TOUCH)

Touch Youth Limited aims to increase collaboration with schools to render help to youths. In partnering with schools, the Cyber Wellness Counselling adopts a holistic and integrated approach to counsel youth clients with support from family and school counsellors.

10. Cyber Wellness Research

This research project is a collaborative effort between the National Institute of Education, the Wee Kim Wee School of Communication and Information in Nanyang Technological University, and TOUCH Community Services. It aims to study and better understand the state of cyber wellness practices and behaviours among Singapore youths, and direct government and community efforts to areas requiring more attention. This study will look at not only Internet usage but also the gaming environment which is an increasingly popular social space for youth. The study will focus on finding out more about how youths behave in this space, with a view to support and coordinate a balanced and targeted range of programmes and activities that can address cyber wellness issues and concerns.

